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[businessinsider.com](#) in [Leadership & Management](#)

Stand out from the crowd with these traits.

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[Nilofer Merchant](#) in [linkedin.com](#)

I had hoped for fame, and maybe even fortune. I imagined myself being awash in lucrative speaking gigs. That I would get newfound...

The role for B2B Marketers supporting The Challenger Sale

[Paul Everett](#) in [Leadership & Management](#)

Quick intro: what's the challenger sale all about? This video gives a good intro to the challenger sale concept from the Corporate...

How To Make Your New Employee's First Day A Huge Success

[businessinsider.com](#) in [Leadership & Management](#)

It doesn't take much effort to ensure that your employee gets off to a good start, and a bad first day can be disastrous.

The Innovation Cycle

[Al Cini](#) in [Leadership & Management](#)

As business leaders, we generally classify the individual and social behavior of the people we employ into three broad categories...

17 Traits That Distinguish The Best Startup CEOs

[businessinsider.com](#) in [Leadership & Management](#)

Renowned tech evangelist Robert Scoble and others took to Quora to share their thoughts on what makes an exceptional startup CEO.

My Biggest Social Media Influencer? The Answer May Surprise You

[Stacy Donovan Zapar](#) in [Leadership & Management](#)

There are some amazing social media influencers out there in the marketing, networking and recruiting space and I'm heavily...

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